

ROADSIDE ADVERTISING SIGNS POLICY

**ADOPTED BY STOKE BY NAYLAND PARISH COUNCIL
AT ITS MEETING ON 12 NOVEMBER 2013 (paragraph 14)**

1. Permit advertising on highway verges for activities in Stoke by Nayland or neighbouring parishes (Nayland, Leavenheath, Polstead and Higham). Size not greater than A2, except that one banner advertisement on triangle between Stoke Hill and School Street allowed for Stoke events only. Number of advertisements not greater than 6.
2. Advertisements for activities in Stoke by Nayland or neighbouring parishes to be erected not more than four weeks before the event, and removed not more than two days after the event.
3. Advertisements not for a specific event - eg lost property - to be displayed for no more than four weeks.
4. Advertisements in breach to be removed without notice, by any Parish Council member. Parish Clerk to be advised when this is done.
5. Removed advertisements to be kept for one month before being disposed of. Clerk to advise advertiser of removal, where reasonably practicable, after the removal.